

# GO SOLAR

GoSolarTexas.org

## INCREASING DEPLOYMENT OF SOLAR ENERGY ACROSS TEXAS

## FACT SHEET

### What is Go Solar Texas?

Go Solar Texas is a statewide initiative to increase deployment of solar energy across Texas by providing educational and technical resources for residential, corporate, non-profit, and government groups.

### Solar Benefits to Texas

- **Abundant Resource:** Solar is an abundant resource that can provide much of the needed electricity when electricity demand is highest - when it's hot and the sun is shining.
- **Energy Security:** Solar energy is an abundant local resource, and expansion of solar can help Texans, and all Americans, improve energy independence.
- **Efficiency:** Much solar is produced and used at the same site, which reduces efficiency losses associated with the transmission system.
- **Meet Growing Energy Demand:** Texas is one of the fastest growing states in terms of population and the economy. More electricity generation is needed to keep up with this demand.
- **Improve Air Quality:** Solar is a zero-emission technology. Increased deployment of solar has the potential to help reduce harmful emissions that contribute to ozone formation and health concerns.
- **Economics and Financial Stability:** Due to the combination of federal incentives and falling costs, solar is beginning to reach grid parity with conventional energy sources. In addition to being cost-competitive with higher emitting energy sources, solar is less exposed to price volatility associated with the economics of oil and gas. Additionally, solar contracts can be signed for 20-25 years at stable prices which translates into a stable bill for end-users.

### Steps to Going Solar!

Interested in Going Solar? To begin the process of evaluating whether solar energy is a good fit for you take these 4 steps as outlined on GoSolarTexas.org.



#### Educate Yourself

Educate yourself on basic items such as understanding how much energy you consume monthly and annually.



#### Determine if Solar is Workable for Your Home

Evaluate items such as the condition of your roof and the energy efficiency of your home to determine suitability and return on investment.



#### Determine How to Finance a Solar Installation

The cost of a solar installation depends on multiple factors such as how you plan to finance the installation, how much electricity you consume, the size of the installation and what incentives are available.



#### Find a Certified Installer

Texas has no licensing requirements for solar installers. However, there are resources available to help make an informed decision; and, remember to get 3 quotes!

### FAST FACTS

## 3,776,362 homes

As of Q1 of 2024, the Lone Star State has installed 32,142 megawatts (MW) of solar capacity, enough to power 3,776,362 homes <sup>1</sup>

## 32,142 MW of capacity

Texas ranks 2nd in the U.S. with 32,142 MW of total installed solar capacity. Texas ranks 1st in projected growth over the next 5 years with expected installations of more than 50,504 MW of capacity. <sup>1</sup>

## 11,250 solar jobs

Census data from 2022 shows that solar related jobs in Texas were 11,250. The 5-year growth of solar jobs from 2017 to 2022 was 26.8% <sup>2</sup>

## 43% cost reduction

The cost to install solar power in Texas has dropped 43% over the past 10 years. <sup>1</sup>

The North Central Texas Council of Governments (NCTCOG) led the Go Solar Texas effort. This is a statewide initiative to increase deployment of solar energy across Texas through provision of educational and technical resources for residential, corporate, non-profit, and government groups. Visit [GoSolarTexas.org](http://GoSolarTexas.org) for more information and resources. Visit [www.nctcog.org](http://www.nctcog.org) for information about other programs and resources available from NCTCOG.

Sources: 1. [Solar Energy Industries Association \(SEIA\), 2024.](#)  
2. [Interstate Renewable Energy Council \(IREC\), 2023.](#)



North Central Texas  
Council of Governments

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